



nyratika  
insights

Lead with  
Intelligence

# We are capable, connected and apt enough to adapt to any brand requirement

Seize the day. Unleash your business' brilliance by exploring modern approaches with data analytics.

# HYRATICA INSIGHTS: PIONEERS WHO PROPEL CHANGE

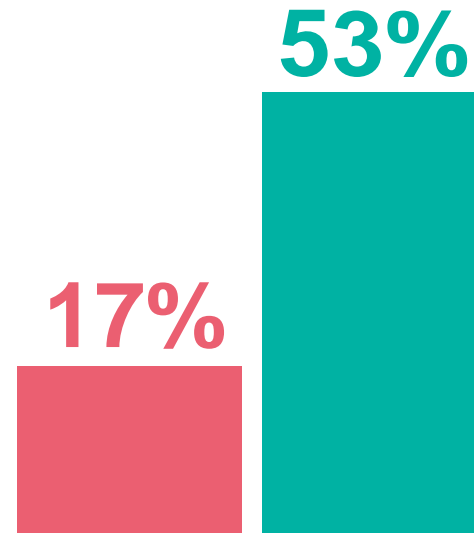
## WHO ARE WE?

Revolutionizing business through data science and analytics, HyratICA Insights offer end to end solutions that empowers organizations to understand their target audience by delivering actionable insights and accurate business intelligence.

From healthcare to government to healthcare we assist businesses across various industries including; Banking, Technology, Mining, Agriculture, Telecoms, Media, Insurance. Our expertise are in retail, logistics, asset management, marketing, consulting and manufacturing.

Our mission is to empower develop and assist decision makers, to digitally and technologically transforming their businesses into smart businesses and developing the skills and systems required to succeed in 4IR.

## THE NUMBER OF COMPANIES APPLYING BIG DATA ANALYTICS<sup>1</sup>



# DATA DRIVEN SOLUTIONS

## 1. BY ANALYTICAL NEED

Connecting businesses and decision makers that would like to unlock the real value of data, regardless of size or physical location. Our solutions range from Advanced analytics to Business Intelligence to data preparation, satisfy the requirements of any business.

## 2. BY DEPARTMENT

Our departmental solutions offering empower employees who are in line-of-business departments to explore various ways of utilizing and using data to implement when the market or business strategies change.

## 3. BY INDUSTRY

Leveraging vast industry knowledge and data collected to deliver comprehensive industry solutions. Ranging from Health sector to transportation and logistics to public sector. Every industry produces data daily, however, the data is not effectively utilized for generating insights, growth, and expansion.

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## SERVICES WE OFFER

- **DATA-AS-A-SERVICE (DaaS)**
- **BUSINESS INTELLIGENCE-AS-A-SERVICE (BlaaS)**
- **PREDICTIVE, DESCRIPTIVE AND PRESCRIPTIVE ANALYTICS**
- **IMPACT RESEARCH**
- **TRAINING AND CERTIFICATIONS**
- **ANALYTIC CONSULTING**
- **DEPLOYMENT AS A SERVICE**

# Data Science Training and Certifications

Our courses are aim at retooling, reskilling and upskilling businesses and personnel for the Fourth Industrial Revolution (4IR)

## Technical Courses

- Introduction to Data Science IDS
- Intermediate Data Science
- Advanced Data Science ADC
- Statistics For Data Science
- Data Engineering DE
- Data Visualisation DV
- Data Governance DG
- Open Data OD
- Decision Science DC
- Anthropology AT
- Data Strategy DST
- SQL Databases SQL
- Model Deployment MD
- Robotic Process Automation RPA
- Blockchain and Encryptions BLK

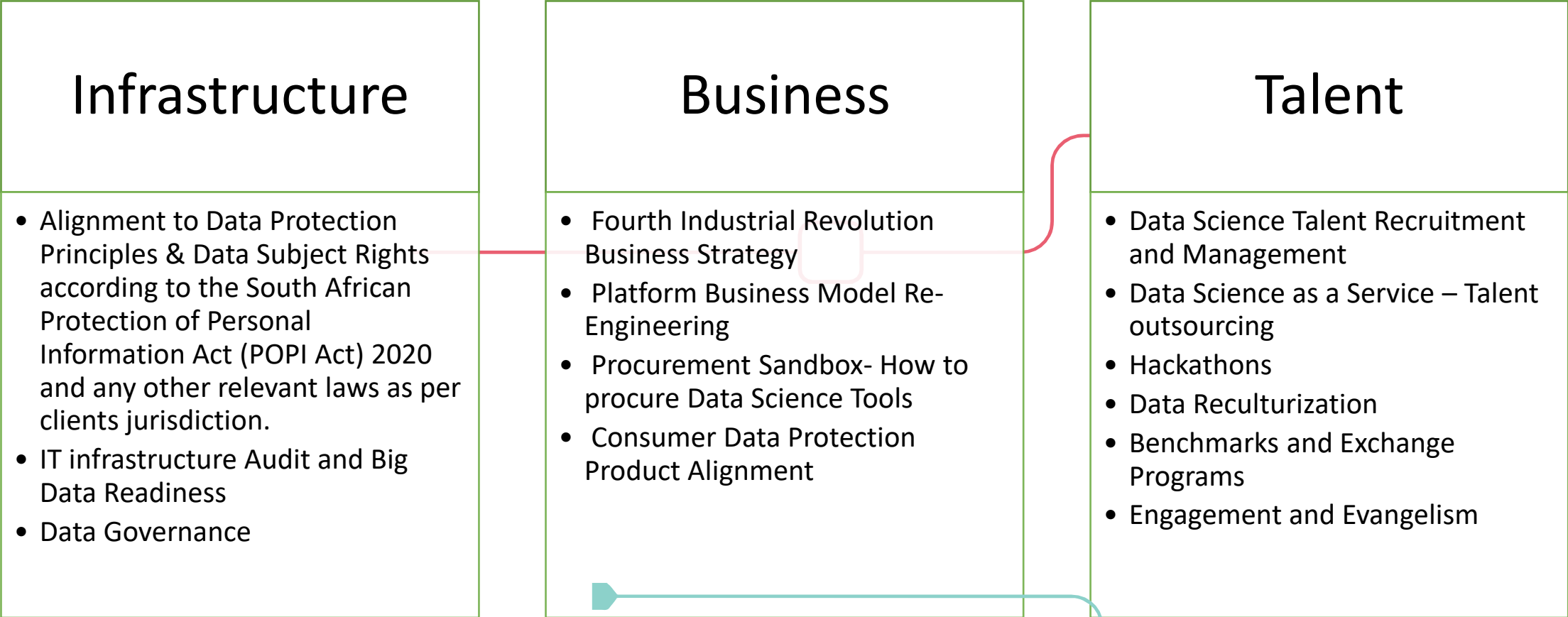
## Industry based courses

- Banking Analytics(BAN)
- Manufacturing Analytics (MAN)
- Retail Analytics (RET)
- Telecommunication Analytics (TELC)
- Agriculture Analytics (AGRI)
- Government Analytics (GOV)
- Healthcare Analytics (HEA)
- Media & Ent Analytics (MED)
- Insurance Analytics (INS)
- Real Estate
- Sports
- Education (EDU)
- Security

## Profession based courses

- Human Resource v (FR)
- Finance Analytics (FIN)
- Marketing Analytics (MAR)
- Sales Analytics (SA)
- Supply Chain Analytics (PROC)
- Information Technology Analytics (IT)
- Data Leaders (BM)
- Actuaries Analytics (ACT)
- Healthcare professions Analytics (DOC)
- Legal Analytics (LG)
- Public Relations Analytics (PR)
- Academia & Research Analytics (ACD)
- Business Intelligence Analytics
- Operations Analytics

# Data Strategy and Analytic Consulting



# Business Intelligence as a service

- Survey of organisation and identify main challenges.
- Develop data strategy
- Develop a data centre
- Sync in-house data sets and information
- Create dashboards
- Data collection methods
- Data analytics
- Data modelling
- Presentation of Insights
- Implementation of findings



# Some of Our Clients



# Our Partners

Microsoft  
Partner



Gold Application Development  
Gold Cloud Platform  
Gold DevOps  
Gold Data Analytics



# BE A PIONEER. PROPEL CHANGE IN YOUR BUSINESS.

## THE OLD WAY

Time wasted in project research

Data sourcing is complex and slow

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Data is siloed in spreadsheets

..... and local databases.....

Must rely on inaccurate data

..... and other data sets.....

Predictive and prescriptive analytics

..... require coding.....

## THE REVOLUTIONIZED WAY

Get impact research at your disposal

Reliable and reputable data sources

..... at your disposal.....

Data is easily tracked in one environment

Geospatial, demographic, and more

..... at your fingertips.....

Advanced and predictive analytics

..... achievable without code.....



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## About Hyratica Insights

The analytics consultancy was founded by two young minds who were thrilled to solve problems. The company was born with the intention to help organizations across the globe achieve growth and navigate through difficulties using data. We take pride in being young and bring exceptional solutions to organizations who want to revolutionize their business by receiving actionable insights through data science and analytics.

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# Discover analytics and create your competitive advantage. Lead your organization Intelligently.

Don't let outdated methods hold you back. Hyratica Insights is inspired and driven, let us determine which clues to follow and connect the dots until the clearest narrative is revealed.